

## Ten Reasons To Shop Alexander County First

- 1. Protect Local Character and Prosperity**  
Alexander County is a special place. When you buy home grown produce and product items from locally owned businesses you keep money in Alexander County.
- 2. County & Community Support**  
Locally owned businesses build strong communities by their presence, linking neighbors through economic and social relationships, and by supporting local causes, schools, and organizations.
- 3. Local Decision-Making**  
Local ownership ensures that important decisions are made by people who live in the community and who feel the impact of those decisions.
- 4. Keeping Dollars in the Local Economy**  
Locally owned businesses return more money to the county than do chain stores. Shopping locally creates jobs, funds the county budget, and supports economic development.
- 5. Jobs**  
Locally owned businesses create more local jobs.
- 6. Entrepreneurship**  
Entrepreneurship fuels your county's economic innovation and prosperity and helps motivate others to do the same.
- 7. County Benefits and Costs**  
Local businesses require little infrastructure and make more efficient use of county services relative to chain stores.
- 8. Sense of Community**  
Local businesses sustain vibrant, compact, people-friendly town centers.
- 9. Competition**  
A community of many diverse local businesses is the best way to ensure new products and lower prices over the long term.
- 10. Product Diversity**  
Locally owned businesses select products based on their customers needs. It creates a personal relationship between store owner and customer as well as a broader range of product choices.